

Live Well University Travel Challenge

13th October – 7th November 2014

Weekly prize draws, just for taking part! Register your team now at:

<http://livewellchallenge.getmeactive.org.uk/>

#livewellworkwell

Encouraging staff and students to travel sustainably to University, by **bike, foot, public transport** or **car-sharing!**

Prize Categories:

- **Winning University (University with the highest participation rate)**

A prize up to the value of £300 – TBC

- **Best Team (per University, team that logged the most journeys)**

A prize up to the value of £100 per team – TBC

- **Individual: Most cycling journeys logged**

£25 Bike Shop voucher

- **Individual: Most walking journeys logged**

£25 Outdoor clothing voucher

- **Individual: Most bus journeys logged**

£25 Bus Pass

- **Individual: Most train journeys logged**

£25 Train ticket voucher

- **Individual: Most friends invited via challenge website**

£20 Love2Shop voucher

- **Weekly prize draws (drawn at random for all individuals logging journeys)**

£20 Love2Shop vouchers

- **Weekly 'mini-challenge' prizes (on website)**

Kindle

