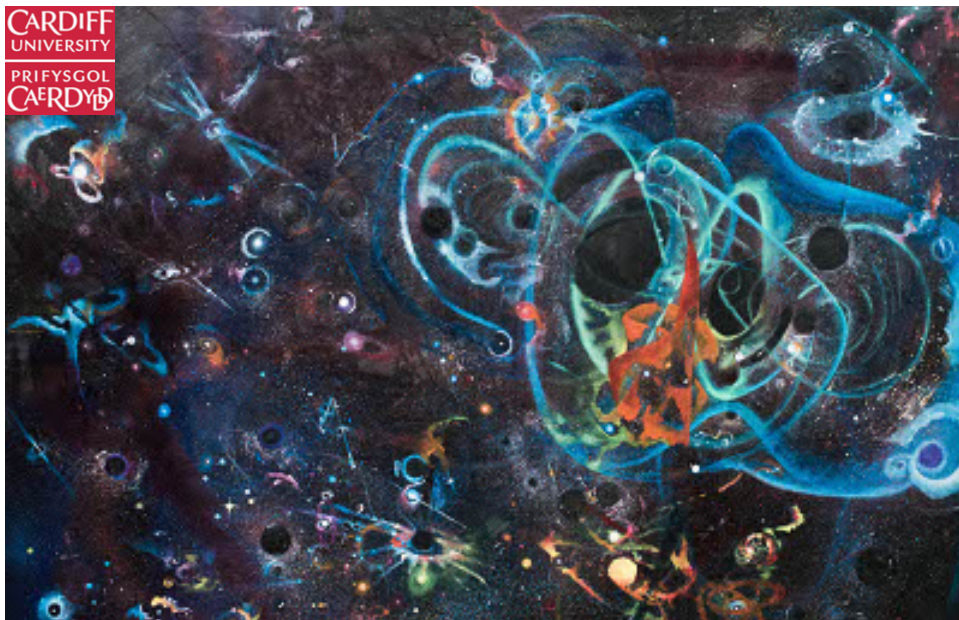


# outreach

2015-2016

CARDIFF  
UNIVERSITY  
PRIFYSGOL  
CAERDYDD



A large oil painting entitled "Infinite LIGO dreams" inspired by the first ever detection of gravitational waves. Copyright: Penelope Cowley

In 2015-2016 we reached 23 million people through media and press releases, with a total of 292 outreach "events". In this time, we interacted directly with 76,459 people directly via talks, exhibitions, teacher training and workshops in schools.



Rws Primary pupils helped create an art exhibition based on the stars in conjunction with Taylor Wimpey.



PhD student Mat Allen wins the inaugural Researchers' Choice Communication Award from Elsevier.

15.7 million

watched us on TV or listened to us  
on the radio

91

hours of public talks given

2

awards won for outreach activities

9

research talks given in bars

14,442

school children learnt about our  
research

882

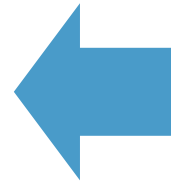
teachers trained

 = 100,000

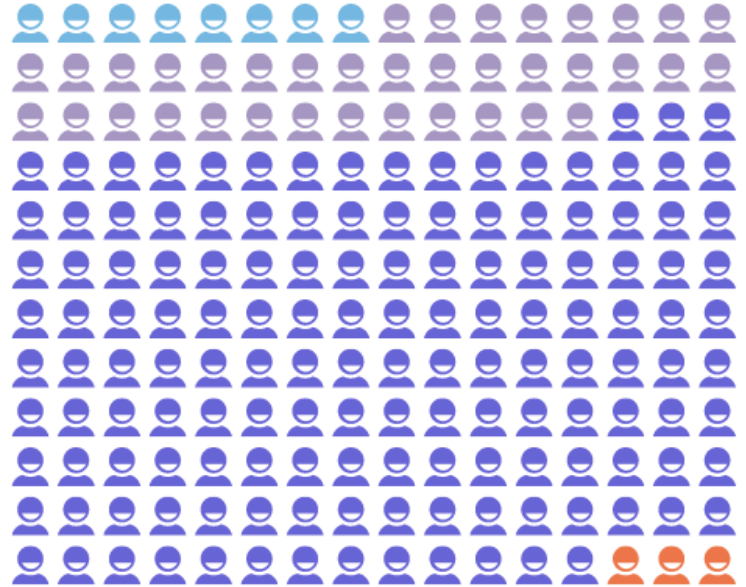


● Media: TV and radio ● Media: print ● Media: online  
● Press releases ● other

audience size  
per activity



 = 300



● Schools event ● Public Talk ● Exhibition ● Teachers trained

groups directly  
engaged with



Exhibitions (public)  
51575

School age 7-11  
9871

Talks  
general  
public  
5527

School  
Sixth  
Form  
2579

School 10-11  
2210

Edu  
1387

Special interest  
1835

11-14