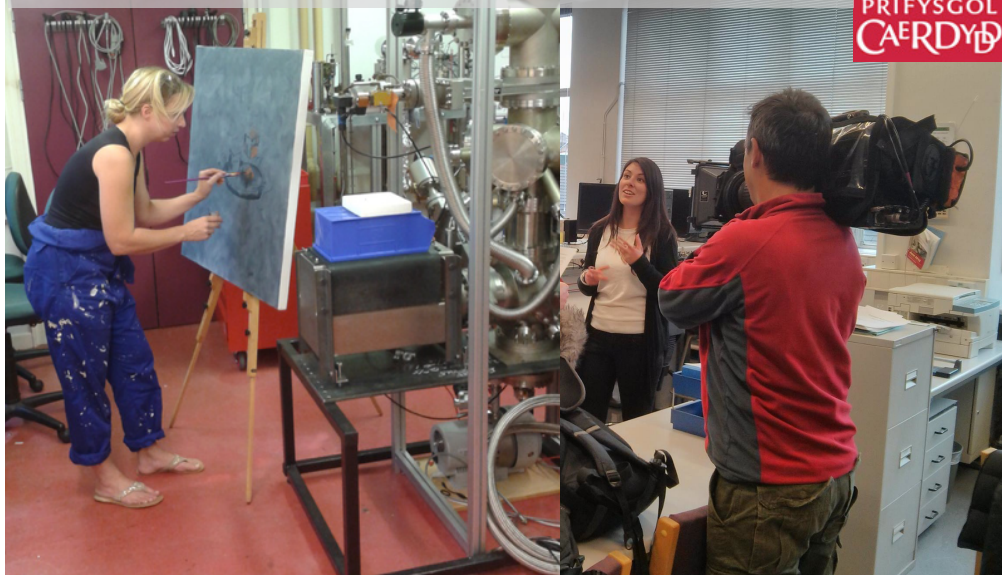


outreach

2013-2014

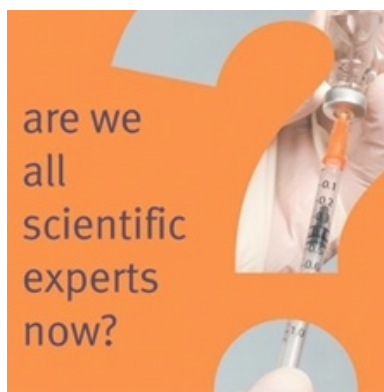
Left: Artist Penelope Cowley inspired by Dr Dan Read's magnetism lab. Right: Postgraduate student Peri interviewed by S4C.



In 2013/14 we reached 5.3 million people through popular talks, newspaper articles, TV, magazine articles, radio, exhibitions, festivals, blogs, schools talks, and school workshops.



We started two national outreach projects linked with undergraduates and postgraduates: Universe in the Classroom (for primary children, see image left) and our brand new series of talks developed by postgraduates.



Above: A talk at Hay by Dr Mark Hannam

We saw staff choosing more diverse outreach activities and audiences. This included two talks at Hay Festival, an appearance at TEDxCardiff by Dr Edward Gomez and a talk to artists at St Fagans as part of the Venice Biennale competition. We also welcomed new staff member Sarah Roberts to the outreach team. Sarah co-ordinates the Universe in the Classroom Project.

what we did:

3.96 million

listened to us on the radio

11

weeks spent doing outreach

2

researchers inspiring art exhibitions

21

talks and events in schools across Wales

117

teachers trained

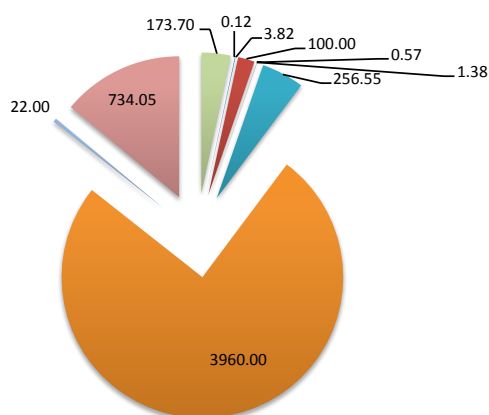
1

TEDx Talk and Science Showoff

2

appearances at the Hay Festival

- No. public talks
- No. press releases
- No. Schools events
- No. schools talk
- No. exhibitions
- No. radio
- No. TV
- No. Magazine articles
- No. online misc
- No. of CPD days



Above: some of the outreach events carried out by members of PHYSX (numbers in 1000s).