

outreach 2011

Dr Stuart Lowe from LCOGT talks to schoolchildren from all over Wales about revealing the invisible: infrared light at the Big Bang Cymru Fair.

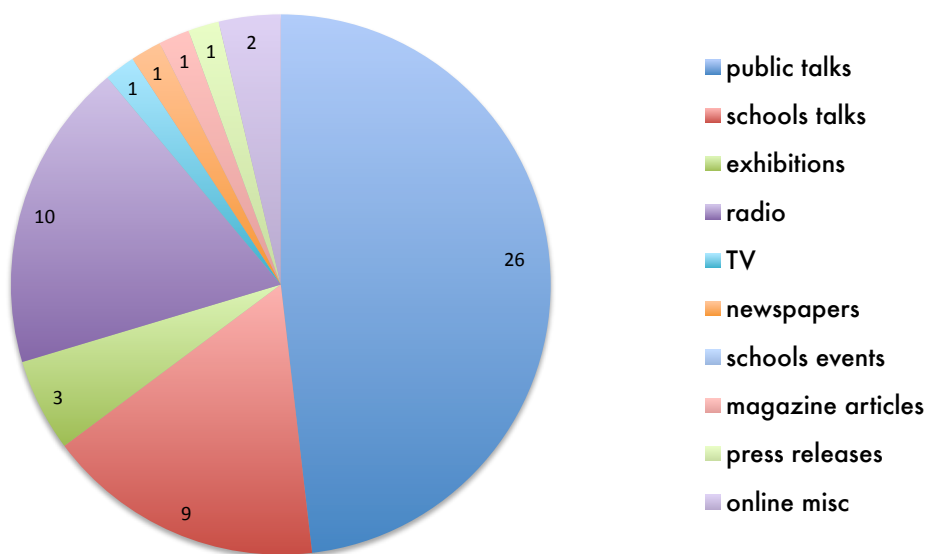
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In 2011 we reached 6.3 million people through popular talks, newspaper articles, TV, magazine articles, radio, exhibitions and schools talks.



The "audience" numbers are dominated by TV and radio shows including The Today Programme and Sky at Night. Interestingly, we saw staff choosing more diverse outreach activities and audiences. This included our first steps into open-mike comedy (left) by Professor Peter Coles and Dr Edward Gomez and five science talks in pubs!



Above: the types of outreach events carried out by the School during 2011. Public talks are still popular, but the number of radio interviews and exhibitions increases.

what we did:

2.2 million

watched us on TV or listened to us on the radio

26

hours of public lectures given

3

comedy routines performed

5

talks given in pubs

4 million

read about our science news online

120

teachers trained

1

Irish comedian using a telescope live on twitter