

outreach

2010

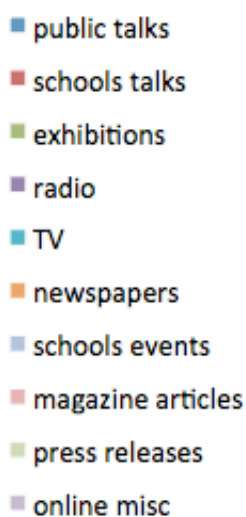
Dr Phil Buckle talking to hundreds of A level students about Schrodinger's Cat and Quantum Electronics.

CARDIFF
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PRIFYSGOL
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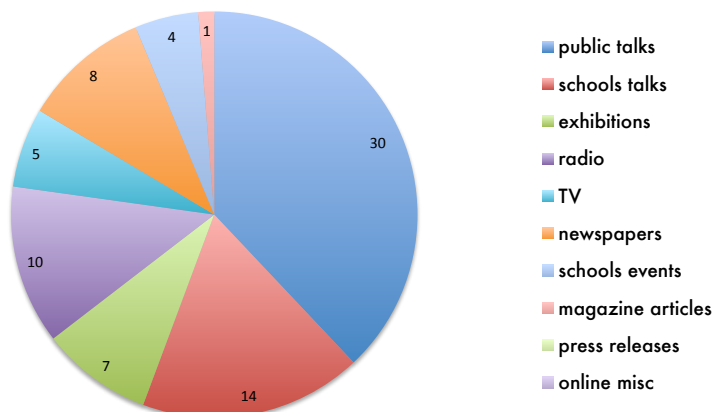
In 2010 we reached 10 million people through popular talks, newspaper articles, TV, magazine articles, radio, exhibitions and schools talks among others.

Left: Activity split by the numbers of people reached. Notice how we are dominated by TV and news.



The smallest piece of the pie encompasses all the other EPO activities in 2010 including magazine articles (2.1 million) and all the public lectures (3155 people).

Right: the types of outreach events carried out by the School during 2010. Here we start to see popular magazine articles being written by staff in the spread of activities.



what we did:

30
popular talks

7 million
watched us on TV

18
schools activities

6
video-podcasts created
watched by:

12,162
people

2
portraits of Cardiff scientists
in the Royal Albert Hall

1 million
people in England reached