

The librarian's role in developing digital literacies

Programme

Morning session chair: Joe Nicholls

9.30 am - Registration

10.00 am – Preliminaries

10.05 am - Welcome - Janet Peters, Director of Libraries and University Librarian at Cardiff University

10.15 am – **Activity**

Are you a digital visitor or resident?

To get us warmed up and our minds in gear we are going to kick things off with a short exercise to start us thinking about our own approach to using online digital technologies. Just how do we engage with them to enable our own learning, work and social life? The digital visitor-resident continuum, originally proposed by Dave White in response to the perceived limitations of Prensky's (2001) native-immigrant analysis of digital behaviour, provides a thought provoking perspective on how people engage with their digital world.

For further information see: <http://daveowhite.com/vandr/>

10.30 am - Lis Parcell

Digital literacies and libraries – setting the scene

Abstract: In recent years digital literacy has begun to enter the language of academic librarianship in the UK. By the same token, the digital literacy scene has started to feature library actors. From her experience of digital developments and libraries, Lis hopes to offer a personal perspective on digital literacies to set the scene for the day. She will discuss some of the current work underway by Jisc, in partnership with SCONUL, NUS, ALT, RUGIT and UCISA, to explore solutions in the area of staff digital capability, and highlight the support available. The opening session will also give an opportunity to reflect on our own digital working practices, before we move on to consider the needs of our staff and students.

11.00 am - Nicole Hinton

Developing digital confidence in library staff

Abstract: Behavioural capabilities and digital learning have been identified as a key issue for the National and State Libraries Australasia (<http://www.nsla.org.au/>). Like many organisations across the world our core business is changing from an analog to digital model, both internally and in the interactions we have with our clients. This has meant that our staff require well developed skills in the digital realm. We believe that focusing on behavioural capabilities is a key component to developing our staff to be digitally ready. We have defined this as digital confidence which is distinct from training on how to use a particular program or device. We have established some strategies to develop digital confidence in staff, however, it is a relatively new area of focus for the Library.

11.30 am - Coffee/Tea and networking

12.00 pm - Teachmeet session

Table 1. Sarah Puzey

Creating online tutorials to support distance learners

Abstract: Sarah recently created a series of online tutorials for a distance learning course using Xerte Online Toolkits (<http://www.xerte.org.uk>). These tutorials support students to develop their information literacy skills to successfully undertake a literature review. This session will focus on her experiences of creating online tutorials and future plans.

Table 2. Angela Joyce

Blended learning at Bristol University - the story so far

Abstract: Angela explains what Bristol University librarians are doing to help students discover their extensive newspaper collections. This is achieved through offering a variety of video, PowerPoint and written guides as a pick-and-mix package. There are also plans to capture feedback using Google Forms and video clips of students' comments.

Table 3. Joe Nicholls

Mapping tools to practices: What is fit for purpose?

Abstract: This session will describe a hands-on paper-based and non-technical group activity designed to get people thinking and talking about commonly available digital tools/services and the kinds of practices they enable.

Table 4. Darren Flynn

Heads in the cloud - Embedding cloud computing for teaching and learning

Abstract: This presentation describes the experience of integrating cloud computing into the secondary school curriculum, using Google Apps for Education to enhance teaching and learning and student experience and to improve staff efficiency.

Table 5. Ellen Harris

Flexible librarians for flexi students

Abstract: Meeting the needs of students on non-traditional courses has its challenges when they come onto campus in the twilight zone. Providing parity of experience for students who rarely or never come onto campus and are taught at other locations after core hours adds a whole new dimension to delivering support for using online resources. This has resulted in a comprehensive check list of things to do before running sessions. Feedback received has been very positive, but one lesson learnt was even the back up plan needs a back up plan!

Table 6. Lindsay Roberts

Using digital media to provide services in the library

Abstract: The Health Library have been using digital and social media for about five years to promote and provide our services. Lindsay will discuss the journey the library has taken, the tools that have been used and the work being done to tie it all together.

Table 7. Nigel Morgan and Lucy Collins

Videos for all! A co-ordinated approach to content production across a large diversified library service

Abstract: Short, snappy instructional videos (live-action or graphics-based) are perfect for delivering concise, practical advice whether in self-help contexts, to provide variety within an instruction session or as a key element of a flipped classroom approach. However, we found that across Cardiff University's 14 site library service, there were pockets of expertise that were untapped and content which wasn't reaching its full potential audience. In 2012, the Library's Education Group set up a small working group to bring together the talent and co-ordinate efforts across the Service. The outcome was an ongoing series of generic videos and vodcasts which promote key resources and aspects of our service, disseminated to students and staff via our YouTube channel (<https://www.youtube.com/user/cardiffunilib>) and Information Literacy Resource Bank (<https://ilrb.cf.ac.uk/>). With distinctive branding and a friendly no-nonsense approach, our video productions constitute a cohesive and customer-

responsive approach to content production. Our TeachMeet presentation will describe the drivers behind the ongoing project, how we operate, the joys and woes of instructional movie making and where we are heading in the future. We will also provide you with a glimpse or two of our efforts!

1.00 pm - Lunch – Served on the first floor balcony. Kindly sponsored by CILIP Wales.

Afternoon session chair: Rebecca Mogg

1.45 pm - Aimee Cook

Librarian heal thyself – building staff digital literacy training from scratch: The Newcastle approach.

Abstract: Digital literacy presents something of a double-edged sword to librarians, representing an area of expertise we are expected to be conversant with, as well as an advocacy and teaching remit across most sectors. Whilst very much under the spotlight, digital capabilities represents a challenge for us all – something to be equally excited, daunted and mystified by. Here at Newcastle University, we've benefited from several levels of staff development, from campus-wide to a boutique in-house library experiment, leading to collaboration with other teams in the University, such as IT support, learning development, and social media. In taking attendees through the Newcastle experience, the presentation offers a case study in potential obstacles, benefits, and the longer term impact for the individual librarian working in the digital landscape.

2.15 pm – Activity

Idea generation and exploration in response to “What role should librarians have in developing student and staff digital literacies?”

Abstract: An opportunity for some free-thinking and discussion around the possible future role of librarians in developing digital literacies. This will introduce a simple low-tech paper-based approach to help groups of people quickly arrive at a degree of consensus when tackling open ended and challenging questions.

For more information see: <http://www.idearatingsheets.org/>

2.45 pm - Katharine Reedy

Digital literacy for distance learners: the OU story

Abstract: In this presentation Katharine will talk about how the OU has approached digital literacy, building on the OU Library's existing information literacy strategy. She will explain how the digital and information literacy framework came into being, how it is being used, and the key role of Library staff in mediating it to curriculum teams, and introduce the suite of materials available to support OU colleagues in using the framework. Some small-scale evaluation of the framework has been carried out, which suggests future direction for this work. Katharine will conclude by highlighting current developments and aspirations for the future.

15.15 pm - Joe Nicholls

Looking to the future: The librarian's role in developing digital literacies

Abstract: Change is the only constant in life – but possibly more than most in the organisation librarians have had to adapt their role in response to change brought about by advancing digital technologies. Continually experiencing being pushed out of their comfort zone, it prompts the question as to how librarians will evolve to better enable students and academic staff to develop essential digital literacies? This talk will describe a range of practices librarians are currently engaging in and question how effective they are for developing literacies and to what extent they may become an established scalable and sustainable component of library services.

15.45 pm - Feedback from the idea generation and exploration activity and wrap up.

16.00 pm - Close.