

# YouGov / ITV Wales Survey Results

Sample Size: 1189 Welsh Adults  
Fieldwork: 24th - 27th March 2015

		Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List						
		Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	
<b>Weighted Sample</b>		<b>1189</b>	248	387	49	104	135	208	354	63	182	116	205	323	48	192	117	
<b>Unweighted Sample</b>		<b>1189</b>	237	379	39*	109	148	197	343	53	188	127	195	316	37*	198	128	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		<b>Mar 5-9</b>	<b>Mar 24-27</b>															
<b>Headline Voting Intention</b>																		
	Lab	39	<b>40</b>	0	100	0	0	0	1	97	9	20	0	2	97	10	21	1
	Con	25	<b>25</b>	100	0	0	0	0	95	1	17	11	6	94	1	10	13	7
	UKIP	14	<b>14</b>	0	0	0	0	100	3	1	3	3	93	2	1	4	4	91
	Plaid	10	<b>11</b>	0	0	0	100	0	0	0	0	56	0	0	0	2	53	1
	Lib Dem	5	<b>5</b>	0	0	100	0	0	0	0	66	4	0	1	1	74	4	0
	Other	7	<b>6</b>	0	0	0	0	0	1	0	6	6	1	2	0	0	5	0
<b>Other Parties Voting Intention</b>																		
	Green	6	<b>5</b>	0	0	0	0	0	1	0	6	5	0	2	0	0	4	0
	BNP	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Respect	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	1	<b>1</b>	0	0	0	0	0	0	0	0	1	1	0	0	0	1	0
<b>Non Voters</b>																		
	Would Not Vote	6	<b>5</b>	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0
	Don't know	14	<b>12</b>	0	0	0	0	0	3	3	7	11	2	2	3	5	9	2
<b>Constituency: Headline Voting Intention</b>																		
	Lab	37	<b>37</b>	1	90	3	2	4	0	100	0	0	0	1	97	7	9	3
	Con	22	<b>22</b>	84	0	1	0	5	100	0	0	0	0	92	0	6	4	4
	Plaid	20	<b>19</b>	8	9	12	96	4	0	0	0	100	0	2	3	9	81	1
	UKIP	11	<b>12</b>	3	0	0	0	85	0	0	0	0	100	0	0	2	2	91
	Lib	6	<b>7</b>	4	1	84	0	1	0	0	100	0	0	5	0	76	3	0
	Other	5	<b>4</b>	0	0	0	3	1	0	0	0	0	0	0	0	0	2	1
<b>Constituency: Other Parties Voting Intention</b>																		
	Green	4	<b>3</b>	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0
	BNP	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Socialist Labour	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Welsh Christian Party	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Communist	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	1	<b>0</b>	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1
<b>Constituency: Non Voters</b>																		
	Would not vote	7	<b>6</b>	3	0	0	0	2	0	0	0	0	0	0	0	0	0	0
	Don't know	16	<b>13</b>	6	4	6	12	7	0	0	0	0	0	2	1	7	4	1



	Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List					
	Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
<b>Weighted Sample</b>	<b>1189</b>	248	387	49	104	135	208	354	63	182	116	205	323	48	192	117
Unweighted Sample	1189	237	379	39*	109	148	197	343	53	188	127	195	316	37*	198	128
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

List: Headline Voting Intention

	Mar 5-9	Mar 24-27	Westminster					Constituency					List				
Lab	33	34	1	82	4	1	3	0	88	2	5	1	0	100	0	0	0
Con	22	21	83	1	2	0	3	92	1	16	2	1	100	0	0	0	0
Plaid	21	20	10	10	16	94	6	4	5	10	86	2	0	0	0	100	0
UKIP	12	12	4	0	0	1	84	2	1	0	1	92	0	0	0	0	100
Green	5	6	0	4	6	3	0	0	3	13	4	1	0	0	0	0	0
Lib	5	5	2	1	71	1	2	1	1	57	2	1	0	0	100	0	0
Other	2	2	1	1	1	1	3	1	1	2	1	3	0	0	0	0	0
<i>Would not vote</i>	7	7	3	0	2	0	2	0	0	1	2	0	0	0	0	0	0
<i>Don't know</i>	15	12	5	4	0	5	7	3	1	6	2	1	0	0	0	0	0

And, on a scale of 0 to 10 with 10 meaning definitely will vote and 0 meaning definitely will not vote, how likely are you to vote in the UK General Election next May?

0 – definitely will not vote	4	0	2	0	0	0	0	0	1	0	2	0	0	1	0	2	0
1	1	0	1	10	1	0	0	0	0	10	1	0	0	0	10	2	0
2	2	0	0	4	3	1	0	0	1	1	2	1	0	0	3	1	1
3	1	1	1	4	0	1	1	1	1	3	0	0	0	1	4	0	0
4	1	0	1	0	3	1	0	1	1	0	1	1	0	1	0	1	2
5	3	2	3	0	2	1	3	3	3	0	3	2	2	3	1	3	2
6	1	2	0	0	1	3	1	0	0	0	1	3	1	0	0	1	3
7	4	3	3	0	6	6	3	2	0	6	7	3	2	4	5	7	7
8	7	10	5	1	4	8	9	5	1	4	5	10	5	0	4	5	5
9	7	6	9	12	10	3	7	9	7	8	4	6	9	8	9	4	4
10 – definitely will vote	67	76	76	70	69	75	76	79	78	70	77	78	78	72	71	76	76
Don't know	2	0	0	0	2	1	0	0	0	2	0	0	0	0	0	0	0

If there was a referendum on Britain's membership of the European Union, how would you vote?

	Mar 5-9	Mar 24-27	Westminster					Constituency					List				
I would vote to remain a member of the European Union	43	44	32	60	82	55	8	32	60	75	52	10	32	59	81	51	11
I would vote to leave the European Union	36	38	52	26	9	24	89	53	27	11	33	86	52	27	10	32	84
I would not vote	5	4	1	2	0	3	0	1	1	0	4	1	1	1	3	3	1
Don't know	17	14	15	11	9	19	3	14	12	14	11	4	15	13	6	14	4

	Gender		Age				Social Grade		Region					
	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West	
<b>Weighted Sample</b>	<b>1189</b>	577	612	145	266	402	376	559	630	227	246	265	246	205
<b>Unweighted Sample</b>	<b>1189</b>	561	628	88	220	450	431	675	514	248	230	246	251	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**List: Headline Voting Intention**

	Mar 5-9	Mar 24-27	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
Lab	33	<b>34</b>	31	36	17	40	39	30	32	35	22	31	37	41	36
Con	22	<b>21</b>	21	22	20	11	17	33	23	20	25	25	18	22	16
Plaid	21	<b>20</b>	18	22	24	23	18	18	21	19	29	23	17	13	18
UKIP	12	<b>12</b>	15	10	17	10	12	12	11	13	10	12	9	16	14
Green	5	<b>6</b>	7	5	10	9	6	3	6	6	7	5	10	4	5
Lib	5	<b>5</b>	6	4	9	6	6	2	6	4	6	3	7	2	8
Other	2	<b>2</b>	2	3	3	1	3	2	1	3	2	2	2	2	4
<i>Would not vote</i>	7	<b>7</b>	5	8	10	9	5	5	4	8	4	8	8	5	7
<i>Don't know</i>	15	<b>12</b>	8	17	14	17	11	11	12	13	14	15	11	12	11

**List: Non Voters**

And, on a scale of 0 to 10 with 10 meaning definitely will vote and 0 meaning definitely will not vote, how likely are you to vote in the UK General Election next May?

0 – definitely will not vote	4	2	6	8	4	3	4	2	5	3	4	6	2	4
1	1	2	1	5	2	0	0	2	1	1	1	2	1	1
2	2	1	2	2	4	1	0	2	1	2	1	2	2	1
3	1	1	1	0	3	1	0	2	1	0	2	1	1	3
4	1	1	1	4	2	1	0	2	1	1	0	2	3	1
5	3	3	3	2	6	3	2	3	3	7	4	1	2	3
6	1	2	1	0	2	2	0	1	1	1	1	2	0	3
7	4	3	4	7	5	2	2	3	4	3	2	6	4	3
8	7	6	8	9	5	7	7	6	8	7	5	7	6	10
9	7	8	6	10	6	7	5	8	6	10	7	3	8	7
10 – definitely will vote	67	71	63	45	59	71	78	68	67	65	70	67	70	65
Don't know	2	1	4	7	3	1	2	2	3	1	3	3	2	1

**If there was a referendum on Britain's membership of the European Union, how would you vote?**

	Mar 5-9	Mar 24-27	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
I would vote to remain a member of the European Union	43	<b>44</b>	51	37	57	51	42	36	49	39	41	42	51	41	45
I would vote to leave the European Union	36	<b>38</b>	39	37	24	27	38	51	33	42	42	38	31	42	37
I would not vote	5	<b>4</b>	2	6	6	6	3	3	3	5	3	4	4	3	5
Don't know	17	<b>14</b>	8	20	13	16	17	10	14	14	13	16	14	14	13

	Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List					
	Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
<b>Weighted Sample</b>	<b>1189</b>	248	387	49	104	135	208	354	63	182	116	205	323	48	192	117
Unweighted Sample	1189	237	379	39*	109	148	197	343	53	188	127	195	316	37*	198	128
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Mar 5-9		Mar 24-27														
			Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
<b>If there was a referendum tomorrow on giving the National Assembly for Wales powers to raise or to lower the levels of income tax in Wales, how would you vote?</b>																	
In favour of powers to raise or lower the levels of income tax in Wales	37	<b>37</b>	25	42	33	71	37	23	43	34	61	33	21	43	31	63	34
Against powers to raise or lower the levels of income tax in Wales	36	<b>40</b>	64	38	50	16	51	67	39	52	23	55	68	37	60	24	54
Would not vote	7	<b>5</b>	2	2	4	2	5	1	2	2	3	3	1	2	5	2	4
Don't know	20	<b>17</b>	10	18	13	11	8	9	16	13	13	9	10	18	4	11	8

**Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.**

	Mar 5-9	Mar 24-27														
		Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
Health	<b>52</b>	46	66	41	58	40	45	64	42	59	39	48	66	41	53	35
Immigration & Asylum	<b>49</b>	64	38	25	32	85	62	40	34	38	86	62	39	33	42	85
The economy	<b>46</b>	58	50	59	40	38	59	50	50	39	40	56	50	54	40	43
Welfare benefits	<b>27</b>	35	27	32	23	28	33	27	37	24	27	34	26	36	28	27
Education	<b>18</b>	15	23	6	23	11	14	23	18	22	11	15	25	10	17	11
Housing	<b>17</b>	13	19	25	19	13	11	19	25	16	11	14	19	27	20	11
Europe	<b>12</b>	20	6	11	3	30	24	7	8	6	29	22	6	9	7	31
Pensions	<b>11</b>	9	12	14	7	10	11	12	11	10	10	10	13	18	10	8
The environment	<b>10</b>	5	9	28	18	3	5	8	27	17	3	4	6	26	16	3
Tax	<b>9</b>	4	12	2	9	3	7	12	2	6	3	7	12	1	8	3
Crime	<b>8</b>	6	6	5	7	14	5	6	9	5	13	5	7	4	4	14
Family life & childcare	<b>7</b>	2	7	1	15	3	2	9	3	10	3	2	9	1	10	4
Increased powers for Wales	<b>5</b>	2	4	3	29	2	1	4	2	19	1	1	4	3	19	1
Transport	<b>3</b>	3	3	11	5	1	3	3	8	5	0	4	3	14	4	1
None of these	<b>1</b>	1	1	0	0	0	1	1	0	0	0	1	1	0	0	0
Don't know	<b>3</b>	2	2	0	1	1	1	1	0	3	0	1	1	0	3	0

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
<b>Weighted Sample</b>	<b>1189</b>	577	612	145	266	402	376	559	630	227	246	265	246	205
Unweighted Sample	1189	561	628	88	220	450	431	675	514	248	230	246	251	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If there was a referendum tomorrow on giving the National Assembly for Wales powers to raise or to lower the levels of income tax in Wales, how would you vote?**

	Mar 5-9	Mar 24-27													
In favour of powers to raise or lower the levels of income tax in Wales	37	37	39	35	45	49	35	28	37	37	34	41	33	36	41
Against powers to raise or lower the levels of income tax in Wales	36	40	46	35	24	26	44	53	41	39	39	41	37	45	40
Would not vote	7	5	3	7	8	6	5	5	5	6	6	3	6	5	6
Don't know	20	17	12	23	23	20	17	14	17	18	21	15	24	13	12

**Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.**

Health	52	49	54	39	46	53	59	53	50	59	49	45	56	49
Immigration & Asylum	49	46	52	40	41	48	60	46	52	42	50	46	53	56
The economy	46	53	40	50	45	46	46	53	41	44	46	47	45	51
Welfare benefits	27	27	27	21	26	31	27	26	28	25	28	23	31	28
Education	18	18	18	24	18	17	17	20	17	26	15	19	17	16
Housing	17	15	18	20	16	18	15	13	19	16	21	15	14	18
Europe	12	15	8	9	5	12	16	10	13	13	9	11	13	11
Pensions	11	10	11	6	5	9	18	11	11	9	12	10	8	15
The environment	10	12	9	11	14	10	7	10	10	15	12	13	5	6
Tax	9	11	6	8	16	9	3	10	7	4	9	12	9	9
Crime	8	7	9	7	11	9	6	7	10	3	10	8	9	11
Family life & childcare	7	6	8	5	15	5	3	5	9	5	5	8	6	10
Increased powers for Wales	5	5	5	6	6	5	4	6	4	5	6	7	4	4
Transport	3	3	3	6	1	4	2	4	2	4	3	4	2	2
None of these	1	0	1	4	1	0	0	0	1	0	1	1	1	0
Don't know	3	2	4	9	4	2	1	3	3	4	3	4	3	1

	Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List					
	Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
<b>Weighted Sample</b>	<b>1189</b>	248	387	49	104	135	208	354	63	182	116	205	323	48	192	117
Unweighted Sample	1189	237	379	39*	109	148	197	343	53	188	127	195	316	37*	198	128
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

Health	<b>47</b>	47	56	36	48	37	50	56	35	49	32	51	55	<i>44</i>	46	32
The economy	<b>39</b>	45	42	32	35	28	49	43	39	37	30	48	42	37	34	33
Pensions	<b>27</b>	39	24	24	27	30	36	24	31	29	28	40	24	30	26	27
Welfare benefits	<b>20</b>	14	26	19	23	22	16	27	18	16	22	15	28	22	18	20
Tax	<b>19</b>	20	22	11	16	16	20	24	16	14	15	23	25	11	14	17
Immigration & Asylum	<b>18</b>	21	14	11	6	50	22	14	8	9	53	22	15	12	12	51
Education	<b>15</b>	12	18	7	21	9	12	18	14	18	11	10	19	8	18	10
Family life & childcare	<b>13</b>	8	15	14	24	7	7	15	10	19	8	5	16	12	20	9
Housing	<b>12</b>	11	11	15	13	10	12	11	14	11	9	10	10	18	15	10
The environment	<b>9</b>	8	9	9	10	2	8	7	15	13	1	8	7	8	10	2
Europe	<b>7</b>	9	3	15	4	20	9	2	7	6	23	9	3	14	6	21
Crime	<b>6</b>	6	5	2	2	11	5	6	4	4	10	5	5	2	4	12
Transport	<b>5</b>	5	5	20	10	3	3	5	17	8	4	5	4	19	8	5
Increased powers for Wales	<b>5</b>	5	2	2	20	3	3	2	1	15	4	4	3	0	14	4
None of these	<b>4</b>	3	1	4	2	5	3	1	3	3	4	3	1	0	4	3
Don't know	<b>5</b>	2	4	5	5	1	1	4	4	7	0	1	3	2	7	0

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
<b>Weighted Sample</b>	<b>1189</b>	577	612	145	266	402	376	559	630	227	246	265	246	205
Unweighted Sample	1189	561	628	88	220	450	431	675	514	248	230	246	251	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

Health	<b>47</b>	43	50	33	33	47	61	46	47	51	45	39	55	42
The economy	<b>39</b>	42	35	30	35	45	38	42	35	36	35	41	40	40
Pensions	<b>27</b>	29	26	9	11	24	49	27	27	28	31	18	32	29
Welfare benefits	<b>20</b>	18	22	24	19	22	17	14	25	23	13	18	22	24
Tax	<b>19</b>	23	16	15	24	22	15	22	17	14	21	18	19	25
Immigration & Asylum	<b>18</b>	21	15	11	7	18	27	15	20	16	15	17	19	22
Education	<b>15</b>	13	17	29	20	12	8	19	11	21	13	15	15	10
Family life & childcare	<b>13</b>	11	15	10	33	9	5	13	13	12	13	12	10	18
Housing	<b>12</b>	12	13	28	15	10	7	10	15	11	16	13	9	12
The environment	<b>9</b>	8	9	12	6	9	9	9	8	9	13	11	4	5
Europe	<b>7</b>	9	4	7	3	6	9	7	7	6	7	7	4	9
Crime	<b>6</b>	6	6	3	9	6	5	6	6	4	7	7	6	6
Transport	<b>5</b>	6	4	4	5	6	5	5	5	7	4	7	6	4
Increased powers for Wales	<b>5</b>	5	4	3	4	4	6	6	3	7	5	4	3	4
None of these	<b>4</b>	3	5	7	5	3	3	2	5	3	3	6	4	3
Don't know	<b>5</b>	5	6	16	8	3	1	4	6	6	4	9	4	2

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